

tickIQ Terms of Service

Effective date: September 8, 2025

Who we are: tickIQ by B23, LLC (“we,” “us”).

Contact: privacy@b23.ai

1. Using tickIQ

By downloading or using tickIQ, you agree to these Terms. If you don’t agree, please don’t use the app.

tickIQ is designed for personal enjoyment and use by watch enthusiasts. Please use it responsibly and in line with these Terms.

2. Accounts

- You may need an account to use certain features.
- Please provide accurate information when signing up.
- You’re responsible for keeping your login details secure and for all activity under your account.
- You can request to close your account at any time by contacting us.

3. Subscriptions & Payments

- tickIQ offers both free and premium features.
- Premium features are available through paid subscriptions managed by your app store.
- All billing, renewals, and cancellations are handled through your app store account.
- Prices and features may change — we’ll make it clear in the app if they do.

4. Content You Provide

- You may upload watch photos and other details to use the app’s features.
- You keep the rights to your own photos and watch information.
- By uploading them, you give us permission to use, store, and process them as needed to provide and improve tickIQ (including features like measurements, AI summaries, portraits, and the public feed if you choose to enable it).
- Please don’t upload anything illegal, harmful, or that infringes on others’ rights.

We may remove content or suspend accounts that break these rules.

5. Public Feed

- You control whether your watch results appear in the public feed (toggle in settings).
- Anything you choose to share there may be seen by other users, so only share what you’re comfortable making public.

6. AI Features

- If you use AI features, your photos and/or watch data may be sent to our AI provider to generate portraits or summaries.
- Results may not always be accurate — they're for enjoyment and general information only.
- Don't rely solely on tickIQ for professional servicing decisions; consult a watchmaker if you're unsure.

7. Acceptable Use

Please don't:

- Misuse or interfere with the app.
- Attempt to copy, resell, sublicense, or otherwise commercialize tickIQ or its features without our permission.
- Upload harmful code or disrupt others' use.

We may suspend or terminate accounts that misuse the service.

8. Our Rights

- We own tickIQ, its brand, and related intellectual property.
- You may not use our name, logo, or content without permission.
- Features may change, be added, or removed over time.

9. Disclaimers

- tickIQ is provided "as is."
- We work hard to keep it accurate and reliable, but we can't guarantee it will always be error-free or uninterrupted.
- Measurements and AI outputs are estimates, not guarantees.
- We do not accept responsibility for any physical damage to your watch(es) or other property that may occur while using tickIQ (e.g., while positioning, photographing, or measuring your watch). Any recommendations provided by tickIQ (such as suggesting service or repair) are for informational purposes only, and we are not responsible for the actions or workmanship of any watchmaker, technician, or other third party. You are solely responsible for any decisions you make in reliance on tickIQ.

10. Liability

To the fullest extent allowed by law:

- We're not responsible for indirect, incidental, or consequential damages from using the app.
- To the fullest extent allowed by law, we disclaim all liability for any damage, loss, or harm to watches, watch components, or other personal property arising from your use of tickIQ. This includes but is not limited to situations where (i) you drop, mishandle, or otherwise damage your watch while using tickIQ, (ii) a third party (such as a watchmaker or service provider) performs work on your watch

following any tickIQ output or recommendation, or (iii) you rely on tickIQ's measurements, AI outputs, or content in any way.

- Some regions don't allow limits like this, so parts may not apply to you.

11. Changes to These Terms

When we make changes, we'll update the date at the top. If the changes are big, we'll let you know in the app or by email.

12. Governing Law

These Terms are governed by the laws of California, USA.

If there's a dispute, we'll aim to resolve it informally first. If that doesn't work, it will be handled in the courts of California.

13. Contact

B23, LLC

Email: privacy@b23.ai